

Yavor Zagorski

Senior Full-Stack Developer

PHP · JavaScript · TypeScript · React · Node.js · WordPress · Shopify · SaaS

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Professional profile

Senior Full-Stack Developer with extensive experience designing, building and maintaining web applications, ecommerce integrations and custom software. My background combines production WordPress engineering with application architecture, APIs and long-term technical ownership.

More recent independent work includes Shopify applications, SaaS monitoring, browser automation and AI-assisted engineering workflows. I turn product requirements into maintainable software, with attention to reliability, performance and the people who use it.

Professional experience

Media Hype Ltd

Full-Stack Web Developer / Digital Product Owner

Previous employment · Approximately five years · Remote · International / US-focused publishing

- Built and maintained multiple generations of custom WordPress themes and frontend systems for production publishing websites, including OffshoreSportsbooks.
- Developed 30+ custom Gutenberg blocks and reusable editorial components, with dynamic data, block controls and consistent editor/frontend behavior.
- Engineered PHP and JavaScript features, custom plugins, rankings, comparisons, CTA management, filters, redirects and structured content workflows.
- Integrated third-party APIs and external data; investigated issues across WordPress, JavaScript, REST APIs, SQL, caching, Redis, Cloudflare, Nginx, PHP-FPM and Linux.
- Owned performance improvements, production deployments, debugging and long-term maintenance. Translated design requirements into responsive interfaces across desktop and mobile.
- Collaborated remotely in English with product, editorial and design stakeholders, taking ambiguous requirements through implementation and ongoing refinement.

Broader web & application development

Web development and ecommerce projects

Career background · Around ten years overall

- Built hundreds of websites and online stores across a broader development career, including custom WordPress implementation, ecommerce, performance, security and ongoing improvements.
- Developed booking and availability experiences, integrations with hotel software and payments, and API-driven workflows connected to warehouse and operational systems.

Technical skills

Backend Engineering: PHP · Node.js · Laravel · REST APIs · Application architecture

Frontend Engineering: JavaScript · TypeScript · React · HTML5 · CSS3 · Responsive UI · GSAP · Canvas / WebGL

Ecommerce & CMS: WordPress · WooCommerce · Shopify APIs · Gutenberg · Elementor · Custom themes and plugins · ACF Pro

Databases & Infrastructure: MySQL · MariaDB · PostgreSQL · Prisma · Linux · Nginx · PHP-FPM · Redis · Cloudflare · Git · Deployment workflows

Automation & AI: Playwright · Browser automation · AI-assisted development · Multi-agent workflow coordination

Established strengths: PHP, JavaScript and WordPress. Shopify, Node.js, PostgreSQL, Prisma and Playwright are demonstrated in recent independent projects.

Independent Products & Engineering Projects

RevenueGuard

Independently developed Shopify monitoring SaaS. Browser checks follow product, variant, add-to-cart, cart and checkout steps; confirmed incidents retain diagnostic evidence. Includes catalog monitoring, alerts, scheduling and billing entitlement logic.

TypeScript · React · Node.js / Express · PostgreSQL / Prisma · Playwright · Shopify APIs

<https://youneed.dev/work/revenueguard>

[View Project: https://revenueguard.youneed.dev](https://revenueguard.youneed.dev)

StoryCart

Independent WordPress commerce plugin connecting Shopify catalog, variants, cart and checkout to Gutenberg, reusable components and native Elementor widgets. The commerce demo is the earlier VTX Editorial Commerce development installation.

PHP · JavaScript · WordPress · Shopify Storefront API · Gutenberg · Elementor

<https://youneed.dev/work/storycart>

[View Commerce Demo: https://commerce-dev.youneed.dev/](https://commerce-dev.youneed.dev/)

VTX AI Control Center

Independent engineering workspace focused on coordinating specialized AI agents and development workflows. Presented here as a project focus; a public technical case study is not yet available.

AI-assisted engineering · Task coordination · Multi-agent workflows

<https://youneed.dev/work#vtx-ai-control-center>

These are independent engineering projects, separate from salaried employment. Project dates and commercial results are not asserted.

Selected additional work

Media Hype Ltd / OffshoreSportsbooks

Production WordPress engineering during previous employment: themes, 30+ Gutenberg blocks, APIs and long-term maintenance. PHP · JavaScript · WordPress · Gutenberg

<https://youneed.dev/work/offshore-sportsbooks>

VTX Redirect

Custom WordPress plugin for request normalization, redirect rules and destination handling. PHP · WordPress

<https://youneed.dev/work/vtx-redirect>

VTX AI Chat

WordPress content indexing, controlled context and provider integration. PHP · JavaScript · WordPress

<https://youneed.dev/work/vtx-ai-chat>

Arvelis

Application workflows built around structured definitions, validation and human review. Laravel · React · TypeScript

<https://youneed.dev/work/arvelis>

Aurora

Spatial frontend and photographic composition study. Frontend · Motion · Interaction

<https://youneed.dev/work/aurora>

Velox

Interactive automotive concept with real-time particle motion. Canvas · Motion · Interaction

<https://youneed.dev/work/velox>

Nexus

Interactive architectural study connecting drawing, structure and material. Frontend · Motion · Spatial interaction

<https://youneed.dev/work/nexus>

Education, languages & background

Business, finance & earlier leadership: Business & Finance education, with management, supervisory and customer-facing team leadership experience before full-time development. This background informs product requirements, tradeoffs and technical ownership.

Languages & remote collaboration: Bulgarian — native. English — professional working proficiency, including approximately five years of daily collaboration with an international remote team.

AI-assisted engineering: I use AI tools for analysis, implementation, refactoring, documentation and review within a customized development workflow refined over roughly two years. I remain responsible for architecture, validation, testing and the production result.

References: Professional references, including contact details for my most recent employer, are available upon request.